

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

John McLaughlin & Associates
Attention: Accounts Payable
919 Prince Street
Alexandria, VA 22314

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262039-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Connie Mack/R/Sen/FL	MACK FOR SENATE	600

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	262039	06374912

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	Morn News at 6a	6-7a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 6:24 AM Morn News at 6a 6-7a :30 CMMO1012H \$600.00 NM									
2	10/16/12	10/18/12	Morn News at 6a	6-7a	-T-T---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T-T--- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 5:57 AM Morn News at 6a 6-7a :30 CMMO1012H \$600.00 NM 2 WKMG Th 10/18/12 6:59 AM Morn News at 6a 6-7a :30 CMMO1012H \$600.00 NM									
3	10/22/12	10/22/12	The Early Show	7-9a	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 8:29 AM The Early Show 7-9a :30 CMMO1012H \$450.00 NM									
4	10/16/12	10/19/12	The Early Show	7-9a	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 7:24 AM The Early Show 7-9a :30 CMMO1012H \$450.00 NM 3 WKMG W 10/17/12 8:22 AM The Early Show 7-9a :30 CMMO1012H \$450.00 NM 4 WKMG Th 10/18/12 8:52 AM The Early Show 7-9a :30 CMMO1012H \$450.00 NM 2 WKMG F 10/19/12 7:27 AM The Early Show 7-9a :30 CMMO1012H \$450.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262039-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/Connie Mack/R/Sen/FL	MACK FOR SENATE	600	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/22/12	10/22/12	Let's Make a Deal	10-11a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 9:58 AM Let's Make a Deal 10-11a :30 CMMO1012H \$600.00 NM									
6	10/16/12	10/19/12	Let's Make a Deal	10-11a	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 9:58 AM Let's Make a Deal 10-11a :30 CMMO1012H \$600.00 NM 2 WKMG W 10/17/12 9:59 AM Let's Make a Deal 10-11a :30 CMMO1012H \$600.00 NM 3 WKMG Th 10/18/12 9:59 AM Let's Make a Deal 10-11a :30 CMMO1012H \$600.00 NM 4 WKMG F 10/19/12 10:25 AM Let's Make a Deal 10-11a :30 CMMO1012H \$600.00 NM									
7	10/22/12	10/22/12	Price Is Right	11a-12p	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 11:59 AM Price Is Right 11a-12p :30 CMMO1012H \$1,200.00 NM									
8	10/16/12	10/19/12	Price Is Right	11a-12p	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 10:58 AM Price Is Right 11a-12p :30 CMMO1012H \$1,200.00 NM 4 WKMG W 10/17/12 10:58 AM Price Is Right 11a-12p :30 CMMO1012H \$1,200.00 NM 3 WKMG Th 10/18/12 12:00 PM Price Is Right 11a-12p :30 CMMO1012H \$1,200.00 NM 1 WKMG F 10/19/12 11:29 AM Price Is Right 11a-12p :30 CMMO1012H \$1,200.00 NM									
9	10/22/12	10/22/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 CMMO1012H \$900.00 NM									
10	10/16/12	10/19/12	Local 6 News 12-1230p	12-1230p	-TWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/16/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 CMMO1012H \$900.00 NM 1 WKMG W 10/17/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 CMMO1012H \$900.00 NM 2 WKMG Th 10/18/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 CMMO1012H \$900.00 NM 4 WKMG F 10/19/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 CMMO1012H \$900.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262039-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/Connie Mack/R/Sen/FL	MACK FOR SENATE	600	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/22/12	10/22/12	News at 6p	6-630p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 6:20 PM News at 6p 6-630p :30 CMMO1012H \$1,400.00 NM									
12	10/16/12	10/19/12	News at 6p	6-630p	-TWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/16/12 5:58 PM News at 6p 6-630p :30 CMMO1012H \$1,400.00 NM 2 WKMG W 10/17/12 6:20 PM News at 6p 6-630p :30 CMMO1012H \$1,400.00 NM 3 WKMG Th 10/18/12 6:27 PM News at 6p 6-630p :30 CMMO1012H \$1,400.00 NM 1 WKMG F 10/19/12 6:28 PM News at 6p 6-630p :30 CMMO1012H \$1,400.00 NM									
13	10/22/12	10/22/12	News at 7p	7-7:30p	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 7:22 PM News at 7p 7-7:30p :30 CMMO1012H \$1,700.00 NM									
14	10/16/12	10/19/12	News at 7p	7-7:30p	-T-TF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T-TF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 7:42 PM News at 7p 7-7:30p :30 CMMO1012H \$1,700.00 NM 2 WKMG Th 10/18/12 7:23 PM News at 7p 7-7:30p :30 CMMO1012H \$1,700.00 NM 3 WKMG F 10/19/12 7:14 PM News at 7p 7-7:30p :30 CMMO1012H \$1,700.00 NM									
15	10/22/12	10/22/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 10:58 PM M-F 11p News 11-1135p :30 CMMO1012H \$1,700.00 NM									
16	10/16/12	10/19/12	M-F 11p News	11-1135p	-TWTF--	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 11:33 PM M-F 11p News 11-1135p :30 CMMO1012H \$1,700.00 NM 2 WKMG W 10/17/12 11:25 PM M-F 11p News 11-1135p :30 CMMO1012H \$1,700.00 NM 4 WKMG Th 10/18/12 11:14 PM M-F 11p News 11-1135p :30 CMMO1012H \$1,700.00 NM 3 WKMG F 10/19/12 11:12 PM M-F 11p News 11-1135p :30 CMMO1012H \$1,700.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262039-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/Connie Mack/R/Sen/FL	MACK FOR SENATE	600	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/17/12	10/17/12	Wed 7-8p SENATE DEB	7-8p	--2----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --2---- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 7:41 PM Wed 7-8p SENATE DEBATE 7-8p :30 CMMO1012H \$1,700.00 NM 2 WKMGW 10/17/12 7:59 PM Wed 7-8p SENATE DEBATE 7-8p :30 CMMO1012H \$1,700.00 NM									
18	10/20/12	10/20/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 7:58 AM 7-9a Sat Early Show 7-9a :30 CMMO1012H \$350.00 NM									
19	10/20/12	10/20/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 11:31 PM Sat 11p News 11-1135p :30 CMMO1012H \$1,700.00 NM									
20	10/21/12	10/21/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 9:09 AM CBS Sunday Morning 9-1030a :30 CMMO1012H \$1,400.00 NM									
21	10/21/12	10/21/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 11:24 AM Face The Nation 1030-1130a :30 CMMO1012H \$1,800.00 NM									

Total Spots 43 Gross Total \$48,500.00

Payment Terms 30 Days

Agency Commission \$7,275.00

Net Amount Due \$41,225.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.